

eyes on china



We know what to look for in China.



## **General Introduction**

At Eyes on China, we know what you need to succeed in China. We provide innovative Business Services at different levels. From setting up your presence in China, to expanding and optimizing your activities in China. We deliver effective legal and financial advisory services.

## **History**

Eyes on China is a young and dynamic holding company founded in 2003 by China expert Jan van der Putten PhD and his sons. Our main office is located in the heart of Beijing. We also have a European branch based in the Netherlands and many representatives around the world.

## **Strength**

In 2009, we are a multinational team of over 20 people speaking 10 languages with an extensive network of associated partners around China.

We combine a truly global perspective with on-the-ground experience and knowledge for doing business in China. Our vast network of lawyers and accountants deliver individually-tailored services, synergizing multi-national corporate legal and financial practices with local Chinese enterprises.

## **Values**

We believe that the only way to achieve sustainable long run success in China is through a harmonious relationship with the market. Our processes implement corporate social responsibility standards, environmentally friendly practices and social / cultural awareness.

## **Services**

As your trusted partner, we want you to succeed in China. This is why we guarantee you competitive and high-quality one-stop solutions. Our approach enables us to assist you in every step of your business venture. We support you in the legal and physical establishment of your company in China. Our merchandisers take care of every step of your import activities. Our staff members deliver effective financial and legal solutions so that your organization can maximize its operations and activities in China's constantly changing corporate environment.

## Business Services

- Corporate Legal Services
- Financial Services

We offer individually tailored solutions for the legal and financial establishment and administration of business in China. Our network of Lawyers and accountants is fully licensed to operate in China with great experience in servicing international client demands.

Our multi-lingual team provides professional foreign direct investment legal, tax, accounting and due diligence services for multinational clients in all cities in China, Hong Kong SAR and Macau SAR.

Eyes on China's unique strength lies within our pragmatic synergy of legal and financial services in a convenient one-stop service.



Eyes on China also distributes a newsletter keeping your company informed on any upcoming changes or alterations to Chinese legal and financial regulations.

## Corporate Legal Services

### Business Establishment Services

To register your company, we will provide all the necessary official certifications including:

- Approval Certificates at the Commerce Bureau
- BAIC Business License
- Registration Certificate from the SAIC
- Foreign Exchange Registration Certificate
- Certificate of Organization Code
- Tax Registration Certificate



Our project record and incorporation expertise covers the following legal entities:

- Wholly Owned by Foreign Enterprise (WOFE)
- Foreign Invested Commercial Enterprise (FICE)
- Representative Office (RO)
- Joint Venture (JV)
- Non-Governmental Organization (NGO)
- Non-Profit Organization (NPO)



### Administration Services

After the company has been established and is operating we offer administrative services to automatically renew registration and certification, giving peace of mind and preventing disruption to business.

### Dissolution Services

If you have to dissolve, cancel or withdraw your legal entity it is important to do so properly according to the Chinese rules. Eyes on China takes care of the entire dissolving process in consistency with Chinese laws and regulations.

### Legal Due Diligence

We investigate the legal validity of your agreements with your Chinese client or partner. To succeed in your business dealings, it is important to verify business licenses, contracts, trademarks, and other legal documents. In case of dispute, we will work on your behalf to solve any lawsuits.

## **Legal Advisory Services**

Be sure that your business dealings are done according to the prevailing Chinese laws and regulations. Our senior lawyers are here to secure your best interest with specialized expertise in the following areas of practice:

- Antitrust and Competition
- Banking and Finance
- Capital Markets
- Communications, Media and Technology
- Corporate
- Employment
- Energy and Utilities
- Family
- Funds and Insurance
- Healthcare
- Intellectual Property
- Joint ventures and other strategic investments
- Litigation and dispute resolution
- Mergers, Acquisitions and Disposals
- Private Equity
- Projects
- Real Estate
- Taxation



## **Contract Drafting**

Our team of local Chinese lawyers can verify and draft contracts as to their validity in congruence with Chinese regulations, ensuring legal security.

## **Intellectual Property Rights Services**

We offer patent trademark services to ensure the registration and administration of any intellectual property rights ensuring legal protection from any copyright infringements.



## Financial Services

### Regulatory Expertise

Our accountants and finance specialists provide financial support to your business performing a monthly or quarterly review on the ledgers and financial statements. Our finance management advisory team delivers cost-effective solutions to your tax and finance needs. We limit tax exposure through our expert working knowledge on the specifics of global tax regulations and treaties, relative to those of China, Hong Kong and Macao.

Our team of tax attorneys, legal accountants and financial consultants possess intricate working knowledge of the following industries:

- Business Services
- Chemicals
- Computer Hardware, Software and Services
- Construction, Building Materials and Industrial Equipment
- Consumer Products
- Education
- Electronics and Other Technology
- Energy and Utilities
- Families, Individuals and Estates
- Food, Beverage and Tobacco
- Health Care Products and Services
- Insurance
- Leisure and Entertainment
- Metals and Mining
- Nonprofit Organizations
- Packaging
- Printing and Publishing
- Raw Materials
- Real Estate
- Retail
- Telecommunications
- Transportation and Logistics
- Wholesale



## **Bookkeeping, Accountancy and Tax Services**

We perform bookkeeping, accounting and tax services according to Chinese practices using international accounting standards. All financial statements are delivered in English or Chinese.

We provide:

- Monthly Bookkeeping
- Quarterly Bookkeeping
- Revenue, Expense Accruals
- Account Reconciliations
- Fixed Assets Accounting
- Inventory Accounting
- Tax Accounting, Filings and Returns



## **Auditing Services**

We discuss on your behalf with local tax authorities to handle a tax audit or business audit by other government bodies, or any issue that may arise during the course of your business operation. We deliver internal and external auditing.

## **Financial Due Diligence**

Working with a partner can mean a lot for the success of your business. You will be able to access local market expertise, well-established sales channels, local brand names, local finance, support from local governments, etc. However, you first need to check the credentials of your local partner, background of local management, and the fairness of the financial statements.

We perform a customizable Financial Due Diligence which includes:

- Tax risks
- Illegal Activities
- Unrecorded and Contingent Liabilities
- Internal Control Policy
- Recorded Assets
- Impairment Issues
- Manipulation of Revenue



## Your Partner in China

Our values, experience and knowledge offer you a unique business approach to doing business in China. We are able to deliver time and cost-efficient service packages at convenient rates without sacrificing quality. Thanks to our specific knowledge in your industry, we can assist you in launching, administering and/or expanding your business in China.



We will be glad to receive you at our office to discuss your business plans and how we can best assist you in reaching your strategic objectives.

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For more information about Eyes on China and our services, please visit our website.